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transmitted to the USPTO (703) 746-4000, on the date indicated below. 210 South Main Street NOV 0 9 2004 Algonquin, IL 60102-2639 11/10/2004 SDIRETA2 00000040 161375 09705411 R.P.Perrone Mathew Jr (Depositor's name) 01 FC:2501 685.00 DA PADEMA (Signature) 30.00 DA 02 FC:8001 November 9 2004 (Dote) APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 09/705,411 11/03/2000 Michael Nowak Y2K.0090 6773 TITLE OF INVENTION: MULTIPURPOSE ADVERTISING DEVICE APPLN, TYPE SMALL ENTITY ISSUE FEE PUBLICATION FEE TOTAL FEG(S) DUE DATE DUE nonprovisional YES \$685 \$0 \$685 02/03/2005 EXAMINER ART UNIT CLASS-SUBCLASS HEWITT, JAMES M 3679 040-209000 Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). 2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, Mathew R.P. Perrone Jr. Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed. "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required. 3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type) PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment. (A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Please check the appropriate assignce category or categories (will not be printed on the patent): ☐ Individual ☐ Corporation or other private group entity ☐ Government 4a. The following fee(s) are enclosed: 4b. Payment of Fee(s): lssue Fee A check in the amount of the fee(s) is enclosed. Publication Fee (No small entity discount permitted) Payment by credit card. Form PTO-2038 is attached. Advance Order - # of Copies \_\_\_10 The Director is hereby authorized by charge the required fee(s), or credit any overpayment, to Deposit Account Number 16-1375 (enclose an extra copy of this form). 5. Change in Entity Status (from status indicated above) a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. □ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2). The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above.

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